

# Alex Salazar

## SOFTWARE ENGINEER

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## Summary

Passionate and results-driven full-stack software engineer with a proven track record in team coordination and delivering successful projects. With a solid background in the E-commerce industry and a keen understanding of business dynamics, I leverage my expertise to develop impactful software applications. By fusing my passion for entrepreneurship with technical skills, I construct effective solutions that drive business growth. Eager to contribute to innovative projects and collaborate with like-minded professionals.

## Skills

**Frontend:** React.js, Next.js, JavaScript, CSS, SCSS

**Backend:** Node.js, Express.js, MongoDB

**Tools/Software:** PostgreSQL, Jest, Git, Sanity, BigCommerce

**Languages:** English (Native), Spanish (Fluent)

**Practices:** Database Design, Test Driven Development(TDD), Agile, Scrum, Object Oriented Programming(OOP), Software Design Patterns, Responsive Web Design

## Professional Experience

**Second Sight - Full-Stack Engineer** - Manhattan, New York City *March. 2021 - Current*

- Expertly design, develop, and deploy fullstack applications that meet agency client requirements
  - Efficiently utilizing the agency's technology stack to increase search engine visibility, improve web page performance and adhere to accessibility guidelines to provide inclusive experiences for all users
  - Utilizing Agile methodologies to efficiently evaluate and address project requirements while ensuring on-time delivery of high-quality solutions

**100Devs Learning Agency - Community Mentor** - Los Angeles, California *Feb. 2020 - March 2021*

- Onramp new developers to be agency ready over the course of 9 months by following fullstack developer path
  - Instruct and mentor junior developers in the foundational concepts of HTML, CSS, and JavaScript to establish a strong base to create landing pages
  - Improved team productivity by focusing on version control and Github to teach engineers how to keep a clean Git history using atomic commits

**Penn Tool Company - E-Commerce Specialist** - Maplewood, New Jersey *March. 2019 - April. 2020*

- Oversee e-commerce and sales within a team to produce maximum results of a drop-shipping company by:
  - Initiating and maintaining professional customer communications through various channels, addressing queries and issues swiftly, providing comprehensive product information, resulting in successful sales of high-end machinery (\$2,000-\$50,000) to government agencies and machine shops worldwide.
  - Capable of identifying best-selling products and implementing strategies to increase profitability while recommending new products for advertising campaigns

## Programming Work & Projects

### [PectusPlus Front-end](#)

- Built with JavaScript, CSS, React
- Front-end for an E-Commerce website for Pectus Excavatum community

### [PectusPlus Back-end](#)

- Built with Node, Express, MongoDB
- Backend for an E-Commerce website for Pectus Excavatum community

### [PectusPlus Blog](#)

- Built with JavaScript, React, Gatsby, Sanity
- Blog site for PectusPlus.com where posts go in-depth on living with Pectus Excavatum, medical articles, stretching and breathing techniques

### [Second Sight](#)

- Built using Next.js, TypeScript, Styled Components
- Landing page for NYC brand marketing agency

## Open Source Contribution

**React documentation contributor** - Collaborated with engineers to translate [official React.js documentation](#) from English to Spanish for the new React Docs currently in beta